

Lions Club of Harwinton P.O. Box 313 Harwinton, Connecticut 06791

February 2024

Dear Prospective Sponsor,

The second Harwinton Lions Club Annual Horse Show will be held on Sunday April 21, 2024, at the Halcyon Show Stables in Litchfield, Connecticut. This event is one of several key fundraisers to benefit the Harwinton Lions Clubs charities which include:

- Eye screening and research
- Scholarships
- Community needs (e.g. local food pantries, local organizations & activities)
- Regional School District #10 activities including Project Graduation

By becoming a sponsor, you have the opportunity to align your brand with a highly anticipated community event while making a meaningful impact. As a sponsor, you'll not only gain exposure to a diverse audience of equestrians, horse enthusiasts, and local supporters but also demonstrate your commitment to supporting local charities and organizations.

We offer a range of sponsorship levels designed to accommodate different budgets and objectives. Please see the form for the descriptions of levels and prices. Help us continue our 63-year commitment to the community. Together, let's create a partnership that leaves a lasting impact!

For more information about the Horse Show please visit us at https://harwintonhorseshow.squarespace.com/

Thank you for your support,

Eric Van Leer Annual Horse Show, Chairperson Lions Club of Harwinton



Harwinton Lions Club Annual Horse Show Sponsor Form

First Name	Last Name	
Address		
City	State	Zip
Phone	Email	

Please select a sponsorship level

Level	Description	Check Level	Amount
Title Sponsor	The main sponsor of the event whose name will be displayed in the		\$1000
	title of the horse show (e.g. roadside signs, flyers, program, sponsor		
	board), plus all items listed at the Stallion level		
	ONE SPONSOR AT THIS LEVEL		
Stallion	Opportunity to display your banner/sign on the show grounds		\$500
	Scrolling logo on Harwinton Lions Club Horse Show website home page		
	Acknowledged by the ring announcer		
	Name on sponsor board displayed on the show grounds		
	Listing on Harwinton Lions Club Horse Show Sponsor webpage		
Mare	Scrolling logo on Harwinton Lions Club Horse Show website home page		\$250
	Acknowledged by the ring announcer		
	Name on sponsor board displayed on the show grounds		
	Listing on Harwinton Lions Club Horse Show Sponsor webpage		
Colt	Acknowledged by the ring announcer		\$100
	Name on sponsor board displayed on the show grounds		
	Listing on Harwinton Lions Club Horse Show Sponsor webpage		
Filly	Name on sponsor board displayed on the show grounds		\$50
	Listed on Harwinton Lions Club Horse Show Sponsor webpage		
		TOTAL DUE	

Mail this form, your business card and check made payable to the Lions Club of Harwinton to: Lions Club of Harwinton P.O. Box 313 Harwinton, CT 06791

> If you have a digital copy of your business card, please email to Eric Van Leer at <u>evanleer44@gmail.com</u>

Closing Date: Sponsor Forms must be received by Friday, April 5, 2024.